

Bidders Conference

PUBLIC SERVICES
2022-24 APPLICATION CYCLE

Tuesday, January 11, 2022



Photo Credit: Jeff Wong

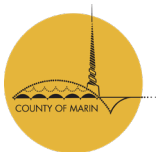


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3501 Civic Center Drive, Suite 308
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Zoom Reminders

HOUSEKEEPING ITEMS FOR PUBLIC HEARING

- The meeting is being **recorded**.
- We request that **attendees stay on mute** when not speaking.
- Technical issues joining audio or viewing the presentation? **Please try leaving the event and rejoining**.
- Use **Zoom Chat** tool to communicate with meeting co-hosts for **technical assistance**.
- We will use **Zoom's Raise Hand for comment/questions** for portions of the meeting. We will attempt to answer Zoom Chat questions verbally. We will unmute participants in order of Raised Hands to allow them to ask questions.
- For Users joining **audio by phone**, you can raise your hand or mute your phone with the phone keypad.
 - **Raise hand = *9**
 - **Mute = *6**

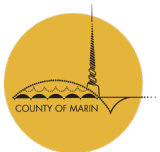


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Agenda

JANUARY 11, 2022

- Welcome & introductions
- Program overview
- Local priorities
- Review Application
- Q&A

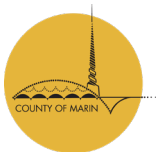


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2022-24 Application Cycle

APPLICATION AND REVIEW TIMELINE

- Application open – **January 3**
- Bidders Conference for potential applicants – **TODAY!**
- Office Hours – **Ongoing**
- Application closes – **January 24 – 5pm**
- Countywide Priority Setting Committee Application Workshop – **February 24 – 6pm**
- San Rafael City Council Hearing – **March 14 – 7pm**
- Novato City Council Hearing – **March 22 – 6pm**
- Countywide Priority Setting Committee Public Hearing – **April 7 – 6pm**
- Board of Supervisors Public Hearing – **May 10 – 9am or there after**
- Submit to HUD – **May 15**



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Noticing

GOV DELIVERY

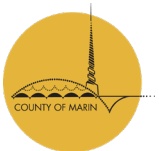
MARIN COUNTY FEDERAL GRANTS UPDATE



*****Register NOW for the Bidders Conference*****

The Housing and Federal Grants Division is hosting two (2) sessions on the Federal Grants Funding Application to provide information on the [application process and types of eligible projects](#). All nonprofits and fiscally sponsored projects are encouraged to join the Bidders Conference being held via Zoom tomorrow - **Tuesday, January 11th, 2022.**

The screenshot shows the County of Marin website's 'Federal Grants' page. At the top, there is a navigation menu with links for 'HOW DO I?', 'GOVERNMENT', 'FOR RESIDENTS', 'FOR BUSINESS', 'RECREATION', and 'CONTACTS'. Below the navigation is a search bar and a 'Search' button. The main content area features a 'Featured Links' section with links to 'Contact Us' and 'Customer Service'. A 'Community Development Agency' section is also visible, with a link to 'Building and Safety'. The 'Federal Grants' section includes a 'Community Development Agency' link and a 'Subscribe to this page' button, which is highlighted with a red box. The website's logo and name are prominently displayed at the top.

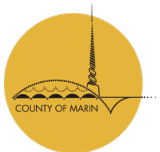


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Federal Grants Program

OVERVIEW

- **Community Development Block Grant (CDBG)**
 - Federal funds provide assistance for a wide range of community development needs:
 - Ensure decent affordable housing
 - Provide services to the most vulnerable in our communities
 - Activities that benefit low- to moderate-income persons
- **HOME Investment Partnership Program (HOME)**
 - Increase the supply of decent, affordable housing to low-and very low-income households



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Community Development Block Grants Program

OVERVIEW CONTINUED

- 2022-23 Fiscal Year Expected Funding
 - CDBG - **\$1.6 million**
- CDBG
 - Administration – **up to 20%** of annual entitlement + program income
 - Public Service – **up to 15%** of annual entitlement + program income
 - Housing Projects – **minimum of 40%** of net grant
 - Capital Projects or Housing – **remaining 25%** of net grant
- **Estimated total funding available for Public Services – \$230,000**

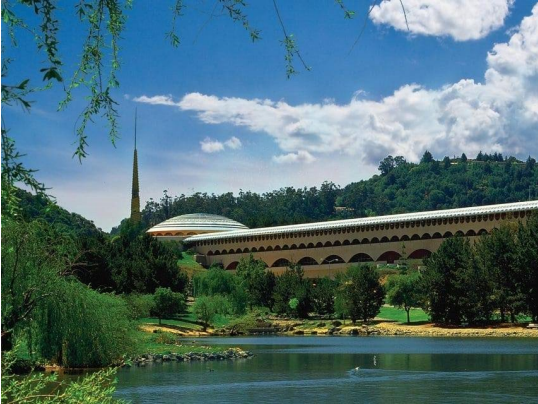


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Federal Grants Program

FUNDING AVAILABLE BY PLANNING AREA (PUBLIC SERVICES)

3 Planning Areas:



- County Other
\$85,000



- Novato
\$55,000



- San Rafael
\$90,000



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CDBG Funding Thresholds

ESTABLISHED BY HUD AND LOCAL OVERSITE COMMITTEE

National Objectives Thresholds:

- Benefit low- and moderate- income persons,
- Prevent or eliminate blight, or
- Meet other community development needs.

Countywide Priority Setting Committee Enhanced Thresholds:

- Support projects that Affirmatively Furthering Fair Housing and have the commitment and capacity to engage in Affirmative Marketing.
- Prioritize projects that serve members of the protected classes as defined by HUD.
- Prioritize projects that serve low-income persons.



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CDBG Local Funding Priorities

FOR PUBLIC SERVICE FUNDS

- The Countywide Priority Setting Committee identified local funding priorities for CDBG's **public service funding category** to enhance National Objectives and address increased demand for funding from organizations meeting local baseline thresholds.
- 2022-24 funding priorities for CDBG public services dollars:
 - **Basic Health Services**
 - **Children, Youth, and Parent Support Services**
 - **Food Security**
 - **Housing Support Services**
- Other types of services can apply; however, these above priorities will be prioritized.



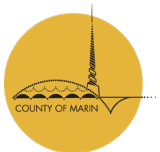
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Eligible Activities

- Employee salaries for the service being provided
 - Must only be time spent actively working for/on/with the CDBG funded project
 - Pro-rata is NOT eligible
- Scholarships for clients to participate in programs
- Food for activities that are an essential component of the service provided
 - Ex. snacks for children at after school program OR food for distribution
- Subsidizing the cost of a service
 - Ex. providing free prescriptions

Ineligible Activities

- Services provided to individuals who are not low or moderate-income.



Application

The screenshot shows the County of Marin website's 'Application Form' page. At the top, there is a navigation bar with links for 'HOW DO I?', 'GOVERNMENT', 'FOR RESIDENTS', 'FOR BUSINESS', 'RECREATION', and 'CONTACTS'. A search bar is located to the right of the navigation bar. The main content area features a breadcrumb trail: 'You are here: Home > Departments > Community Development Agency > Federal Grants > Application Form'. The page title is 'Application Form'. Below the title, there is a section for 'Community Development Agency' with social media icons for Facebook, Twitter, and Print. A note states: 'All fields marked with * are required and must be filled.' Below this, there is a section for 'Indicate type of project. If your project allows, you may apply under multiple categories. (See Application Guidelines for more information)'. This section contains a list of checkboxes for various project types: CDBG Public Services, CDBG Housing Acquisition, CDBG Housing Rehabilitation, CDBG Public Facilities/Improvements for New Housing (uncommon, contact staff), CDBG Public Facilities/Improvements, HOME Housing New Construction, HOME Housing Acquisition, and HOME Housing Rehabilitation.



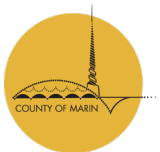
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Application

- Two (2) year application cycle
- The minimum grant size is \$15,000 per year.
- Public Services – local priorities*
 - Basic Health Services
 - Children, Youth, and Parent Support Services
 - Food Security
 - Housing Support Services

* Other types of services can apply; however, these services will be prioritized.

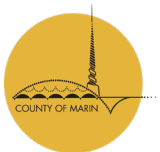
- Detail on process for income verifying clients.
- Online submission form



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Application

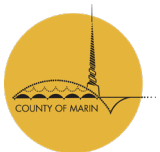
- Applicants must either be a nonprofit, government entity, or have a fiscal sponsor that is a nonprofit or government entity. Individuals are not eligible for funding.
- Funding is allocated based on where your clients are rather than where your agency is located. Your application should indicate the share of services provided in each Planning Area. For example:
 - A nonprofit located in Larkspur serving low-income clients from across Marin County has 27% of from Novato, 42% from San Rafael, and 31% from County Other (All other parts of the County)
 - Projects providing services to homeless clients Countywide should allocate based on the Point In Time Count data—
County Other – 39%, Novato – 32%, San Rafael – 29%
- Project budgets and organizational budgets are required for **all projects**
- An applicant can submit **one** application per category
 - Example, 1 application for Public Services and 1 application for Capital



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Application Deadline

- Applications are due by *Monday, January 24, 2022 at 5pm*
- *NEW* - Submit applications through the [Online Application Form](#)
- Email questions and reasonable accommodations to:
federalgrants@marincounty.org
- Preauthorized hard-copy applications can be delivered here:
County of Marin
3501 Civic Center Drive #308
San Rafael, CA 94903
Attn: Federal Grants
- Applications must be complete, please contact staff if you need assistance



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Application Review

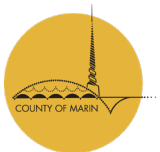
Complete Application:

- Application with all applicable fields completed
- Project budget
- Organization budget

Compliance with Federal Program Objectives and Local Funding Thresholds

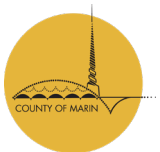
Staff Evaluation Criteria:

- Prioritize applications that address local funding priorities.
- Readiness—can awarded funds be completely expended during the grant year?
- Sustainability—does the organization have capacity to sustain a project or program beyond this federal funding period?
- Effectiveness and Accountability—does the organization have the capacity and track record to effectively conduct the project and administer federal funds? Are there current or upcoming organizational leadership transitions?
- Prioritize greatest impact.



Federal Requirement: NEPA: Environmental Reviews

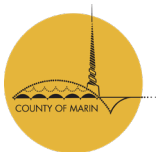
- Environmental reviews must be up-to-date on *all projects* funded through CDBG
 - Review lasts 5 years, if project does not change
 - Applies to both Public Service and Housing/Capital projects
- Must be completed *before* any funds can be spent
 - Spending prior to an Environmental Review by the agency cannot be reimbursed
- If any mitigation is required by NEPA it is the responsibility of the grantee to correct.



Office Hours

Application Office Hours via Zoom. Registration is required.

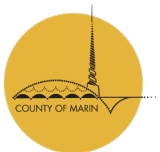
- Tuesday – January 4, 11, and 18 from 3-4 pm
- Wednesday – January 5, 12, and 19 from 1-2 pm
- Thursday – January 6, 13, and 20 from 12-1 pm
- Friday – January 7, 14, and 21 from 10-11 am
- Monday – January 24 from 3-5pm, **LAST DAY to Submit**



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Materials Walk-through

- Application Guidelines
- Online Application
- Project Budget



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Additional Funding Opportunities

Community Service Fund Program

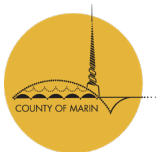
One-time funding allocations between \$1,000 and \$10,000

Application Deadlines - March 31, 2022 and September 30, 2022

Nonprofit Community Partners Program

One-time funding allocations between \$10,000 and \$40,000

Application Deadlines - February 19, 2022



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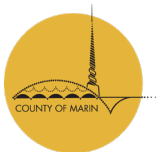
Questions?

Contact the Housing and Federal Grants Division at

federalgrants@marincounty.org

Or

(415) 473.6279

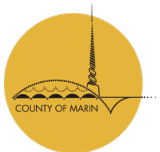


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Thank You



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