



COMMUNITY DEVELOPMENT AGENCY
HOUSING AND FEDERAL GRANTS DIVISION

Thomas K. Lai
DIRECTOR

May 10, 2022

Marin County Civic Center
3501 Civic Center Drive
Suite 308
San Rafael, CA 94903
415 473 6269 T
415 473 7880 F
415 473 2255 TTY
www.marincounty.org/plan

Marin County Board of Supervisors
3501 Civic Center Drive, Suite 330
San Rafael, CA 94903



SUBJECT: Measure W Community Housing Working Group Priorities for Funding

Dear Board Members:

RECOMMENDATION:

1. Accept informational report on the Measure W Community Housing Fund.
2. Approve the recommended funding priorities for use of Measure W Community Housing funds for 2022.

SUMMARY:

On an annual basis the Board approves funding priorities for the allocation of tax revenues available through the Measure W Community Housing Fund. Recommendations for these priorities are developed by the Measure W Community Housing Working Group. This report provides an update and recommendations to update funding priorities through 2022.

DISCUSSION:

On November 6, 2018, the voters of West Marin passed Measure W to establish the West Marin Transient Occupancy Tax area. In recognition of the impacts of visitors to the area, the measure's increase to the transient occupancy tax provides funding for enhanced fire/emergency services and long-term community housing. Through the authorizing language of Measure W, the Marin County Community Development Agency (CDA) annually appoints an ad-hoc working group to help inform funding priorities. As such, in August and September 2021, the Marin County Community Development Agency sought applications from individuals who live or work in West Marin to participate on the Measure W Working Group on Fund Expenditures for Community Housing ("Working Group"). CDA received 10 applications, one of which was withdrawn. In an effort to balance geography, experience, and demographics, all nine remaining applicants were selected to participate.

The Working Group members include a range of backgrounds, experience, and tenure in the West Marin community. The sectors represented include hospitality, ranching, nonprofit and community-based services, and housing

CA-2C

development. The Working Group members used their collective experience and connections to the community to inform discussions, learn from each other, and make recommendations of funding priorities for Measure W community housing funds. Their discussions were respectful, informed, and grounded in the needs of the community, and spanned four meetings from November 2021 to March 2022. As a result of these discussions, the Working Group put forth a revised set of funding priorities. On behalf of the Working Group, staff recommends that your Board review and approve the updated priorities for awarding Measure W community housing funds effective May 2022.

To date, 13 projects have sought Measure W Community Housing support with funding recommendations totaling \$1,256,310 (see Attachment 2). These funds have contributed toward the acquisition and construction of new deed restricted affordable housing, rehabilitation of existing deed restricted affordable housing, formalization of affordable housing collaborations, and rental assistance to stabilize households impacted by COVID-19. As of April 27, 2022, the Measure W TOT has generated \$2,081,492 for community housing. After reducing the available balance by project recommendations currently under consideration, there is a total of \$825,182 available in the Measure W Fund for Community Housing.

As Marin County continues emerge from COVID-19, staff anticipate an increase in Measure W funding applications as previously envisioned projects are gradually restarted.

FISCAL IMPACT:

There is no impact to General Fund net County costs as a result of your Board's action. Funds are available in the FY 2020-21 and FY 2021-22 baseline budget in the Measure W Community Housing Fund #3450. This baseline budget will be allocated according to the priorities established by the Working Group and the process described in Attachment 1.

For all funding recommendations consistent with the Board-approved Measure W priorities, contract approval for commitments of less than \$50,000 shall be delegated to the County Administrator, or their designee, pursuant to applicable regulations.

EQUITY IMPACT:

The Measure W West Marin Transient Occupancy Tax area was established in recognition of the impacts of visitors to the area. The increase in the transient occupancy tax approved by the measure provides increased funding for enhanced fire/emergency services and long-term community housing to stabilize the community. All projects that receive public funds to support

housing, including Measure W Community Housing funds, are required to Affirmatively Further Fair Housing¹ and engage in Affirmative Marketing².

REVIEWED BY:

- | | |
|--|---|
| <input type="checkbox"/> Department of Finance | <input checked="" type="checkbox"/> N/A |
| <input type="checkbox"/> County Administrator's Office | <input checked="" type="checkbox"/> N/A |
| <input checked="" type="checkbox"/> County Counsel | <input type="checkbox"/> N/A |
| <input type="checkbox"/> Human Resources | <input checked="" type="checkbox"/> N/A |

Respectfully submitted,



Molly Kron
Senior Planner



Leelee Thomas
Deputy Director

ATTACHMENTS:

1. Updated funding priorities for the use of Measure W Community Housing funds.
2. Projects recommended for Measure W Community Housing funds (January 2020 to May 2022).

¹ Taking meaningful actions, in addition to combating discrimination, that overcome patterns of segregation and foster inclusive communities free from barriers that restrict access to opportunity based on protected characteristics, which are: race, color, national origin, religion, sex (including sexual orientation and gender identity), familial status, and disability.

² Methods of advertising and community outreach that are designed to reach persons who are least likely to know about or apply for the program, including marketing in formats that are accessible for persons with disabilities and in languages other than English.