



COMMUNITY DEVELOPMENT AGENCY
HOUSING AND FEDERAL GRANTS DIVISION

Thomas K. Lai
DIRECTOR

Marin County Civic Center
3501 Civic Center Drive
Suite 308
San Rafael, CA 94903
415 473 6269 T
415 473 7880 F
415 473 2255 TTY

Building and Safety
Environmental Health Services
Planning
Environmental Review
Housing
Sustainability
Code Enforcement
GIS
Federal Grants

www.marincounty.org/cda

DATE: Tuesday, November 30, 2021

TO: Measure W Community Housing Working Group

FROM: Molly Kron, Senior Planner
Leelee Thomas, Deputy Director of Housing and Federal Grants

SUBJECT: Measure W Community Housing Priority Setting Kick-off Memo

MEETING LOCATION: Virtual Hearing via Zoom:
<https://us06web.zoom.us/j/81949145209?pwd=WndOT2RQUeJHVFN5aY1R29ldjZtdz09>

In preparation for the upcoming Measure W Community Housing Working Group Kick-off meeting please accept this a brief memo containing the agenda and links to supporting information. Materials related to the Measure W Community Housing Fund and Working Group can be found on the Measure W Community Housing website at www.marincounty.org/measurew-ch.

Agenda:

1. Introductions
2. History of Measure W
3. Housing 101
4. Review of Inaugural Working Group
5. Measure W Income and Expenditures
- **Break**
6. Bylaws and Terms of Service
7. Process for Establishing Priorities
8. Next Steps

1. Introductions

County of Marin Staff

Tom Lai
Leelee Thomas
Molly Kron

Working Group Members

Arianne Dar
Ashley Harriman
David Sherwood
Elizabeth Hollis
Owen Clapp

Scott Hochstrasser
Stacey Laumann
Tamara Hicks
Yareli Cervantes

2. History of Measure W

Review the Measure W legislation and history of its approval.

- [Measure W Establishing Ordinance 3692](#)
- [County of Marin Elections Materials](#)
- [Measure W Tax Area Map](#)

3. Housing 101

Overview of affordable housing, common terms, available resources, current affordable housing sites, and barriers to development.

- [Affordable Housing Terms](#)
- [2021 Marin County Income Limits](#)
- [West Marin Affordable Housing Sites](#)
- [West Marin Demographics](#)
- [Coastal Zone Map](#)

4. Review of Inaugural Working Group

The inaugural working group began meeting in September of 2019. Over the course of 3 months they conducted community outreach and adopted priorities to recommend to the Board of Supervisors.

- [Community Input Poster - English](#)
- [Anuncio de Entrada de la Comunidad - Español](#)
- [Working Group Identified Uses of Funds](#)
- [Working Group Identified Priorities](#)
- [November 10, 2019 Board of Supervisors Staff Report - Measure W Working Group Recommended 2020-21 Funding Priorities and Application Process](#)

Due to COVID-19 the inaugural working group did not reconvene in 2020. The Board of Supervisors approved the continuation of 2019 priorities for 2020.

- [May 4, 2021 Update to the Board of Supervisors Staff Report](#)

On August 17, 2021 the Board of Supervisors approved the Fiscal Year 2019-20 audit and Oversight Committee report.

- [August 17, 2021 Audit and Oversight Committee Report to the Board of Supervisors](#)

5. Measure W Income and Expenditures

To date the Measure W Fund for Community Housing has funded 11 projects totaling \$602,310. As of November 23, 2021, the fund has generated \$1,713,955.

| <u>Fiscal Year (July to June)</u> | <u>Community Housing Revenue</u> |
|-----------------------------------|----------------------------------|
| 2021-22 (as of 11/23/2021) | \$406,410 |
| 2020-21 | \$556,792 |
| 2019-20 | \$567,149 |
| 2018-19 | \$183,604 |

- [Measure W Community Housing Funded Projects](#)

6. Bylaws and Terms of Service

Review role of Working Group and Terms of Service.

[Measure W Working Group Bylaws](#)

Because of the working groups 2020 hiatus, Working Group member terms are being assigned to allow for staggering on terms in future years. All members who previously served have been assigned 1-year terms and a random selection process was used for the remaining members.

Term Years

Arianne Dar - 1

Ashley Harriman - 2

David Sherwood - 1

Elizabeth Hollis - 1

Owen Clapp - 2

Scott Hochstrasser - 1

Stacey Laumann - 2

Tamara Hicks - 2

Yareli Cervantes - 2

7. Process for Establishing Priorities

Discuss the Working Group's options for establishing priorities and decide on a process for gathering community input and determining priorities.

8. Next Steps

Identify future meeting dates and other actions.